



CALL FOR ARTISTS

Pro Parks Art Projects - Seattle Parks and Recreation

Application Deadline: 5:00 p.m., Friday, January 10, 2003

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Please review all information carefully before applying.

Seattle Arts Commission

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The Vision for the Pro Parks Art Projects

The sites for the art projects will be parks throughout the city, that provide respite from urban life and an occasion to reflect on and connect with the natural world at a micro and macro level. The artworks will draw their essential concepts, metaphors and materials from nature, as well as the character and patterns of use in each particular park. These enduring artworks will create engaging, interactive places (or areas) of deep meaning and unique imagination offering all generations of people a specific experience within each park.

Introduction

Seattle is at a unique and unprecedented moment in its impressive history of exemplary public art—a moment to think on a wholly different scale, to reach for a commanding vision to drive the creation of public art in parks. With \$1.2 million in public art funding through the Pro Parks 2000 Levy, Seattle can envision and realize inspired public artworks in selected parks throughout the city within the short time span of six years.

The Pro Parks Art Plan challenges artists to create significant public artworks—works with an emphasis on art that derives content and meaning from a full and thoughtful understanding of urban parks, whose concepts spring from an urban natural setting and become tangibly embedded in the earth of a chosen park. These artworks will establish a physical and conceptual network of art elements strategically located throughout Seattle's park system that will leave indelible impressions and enhance the experience of a variety of parks.

The full plan is available on the Seattle Arts Commission Web site:
www.cityofseattle.net/arts/publicatons/artplans.

The Pro Parks Art Plan calls for artists to establish uniquely imaginative artistic zones or places in parks. The art envisioned by this plan will not exist in isolation but in relation with other park elements. Each artwork will establish its own pattern of interactive use that recognizes and complements the purposes and functions associated with other areas of the park. In acknowledging that urban parks are essentially about a natural place within the city, the Seattle Arts Commission will ask artists to use nature as a resource and medium, so that the artworks will enhance people's ability to relate to and respect the natural world. By bringing an artistic voice into our parks, we enliven and enhance them.

People come to parks with simple needs: rest, relaxation, recreation and respite from the city. Good parks meet these needs, but then also respond to deeper yearnings, giving us ideas, hope, and a sense of possibility in our own lives and communities . . . Parks in turn broaden our own capacity to imagine . . . The key is to offer a rich variety of experiences that spark the imagination and illuminate what it means to be fully alive.

Steve Coleman
The Invisible Park

Collectively, these works will weave throughout the entire park system, establishing a Seattle parks signature or legacy that comes from the Pro Parks era. These artworks can plant the seeds for a distinctive new approach to art in Seattle parks that can be further developed and flourish in the future.

Goals for Art Projects

- ◆ Use nature as a primary resource and potential medium.
- ◆ Create an artwork for each selected park that provides a unique and/or extraordinary interactive experience within the park setting.
- ◆ Place the artwork in relation to other activities in each park.
- ◆ Use the characteristics of a particular park's setting as a departure point and intrinsically tie the art concept to the park so completely that the artwork would not be meaningful in another setting.
- ◆ First, consider art concepts and experience, and second, integrate any functional aspects imaginatively.
- ◆ Take a multi-sensory approach whenever possible.
- ◆ Create artworks that are so compelling that people will be drawn to them time and again, returning to share them with others.
- ◆ Create individual artworks that make a strong contribution to the complete series of Pro Parks artworks, all of which encourage reflection on and experience of the natural world.

Opportunities in 2003

These three projects are an opportunity to be involved in the first stage of the creation of a legacy of artwork in Seattle's park system that will occur over the next five years.

I-5 OPEN SPACE

Budget: \$75,000 with the possibility of construction credits and shared construction

The new park site is under an elevated portion of the I-5 freeway, at East Howe Street and Franklin Avenue East, north of downtown and east of Lake Union.

The use of this site will continue Seattle's trend towards capturing atypical park space within the urban landscape – land that seems impervious to development for public access and use and yet, can creatively be turned into a public amenity. The site will be developed to re-establish a connection between the two neighborhoods that were cut off when the freeway was originally built, to provide open space and an off-leash area for dogs.



Physically, the grade drops off quite dramatically from north to south and east to west. A forest of concrete freeway columns dominates the site, creating an extraordinarily unique urban site. To the west, there are views of Lake Union, the downtown skyline and the western sky with its changing sunset light. Beyond the ability to work within an unusual landscape in exciting ways, this site also has the additional potential to use light creatively for the dark hours to dramatize the space and extend its use.

This is a stimulating and challenging site for both a designer and an artist. More information about the park is available at www.cityofseattle/parks/proparks/projects/i-5openspace.htm.

MINERAL SPRINGS PARK

Budget: \$60,000 with the possibility of construction credits and shared construction

This park site is located in the northwestern section of Seattle – bounded by North Northgate Way, Wallingford Avenue North, and North 105th Street – a short distance west of I-5. It is a



triangular shaped park with the triangle's base on the eastern edge at North 105th Street. The northern street is a busy arterial. To the north and south are residential neighborhoods. The site is a former residence with acreage, so the landscaping reflects a pre-existing diversity of large trees that are unusual for a park site. Because of the existing landscape, the site feels as though it has a direct link back in time.

This park has traditionally been a single-use park – a nine-hole disc golf course established in the late 1980's. The holes were set up within the existing landscape. As the only such course in Seattle, the park draws people from a large geographic area.

Under the Pro Parks Levy, the neighborhood will further develop this park by working with unused land that runs north south along the eastern perimeter. The neighborhood's desire is to create a diversity of uses. These new uses

will co-exist with the disc golf course. The neighborhood has been very proactive in engaging a landscape designer who will create a design that emphasizes the use of landforms, indigenous plants, and a seasonal "wet spot" that reflects past springs in the area. These earthen mounds will suggest different functional gathering spaces along a path whose interiors are maintained and edges are wild. Their shapes are derived from intersecting circles of an eternal knot representing patterns of connections and cycles.

This project clearly affords an artist the opportunity to work creatively in relation to the landscape design concepts behind the current schematic design. More information is available at www.cityofseattle.net/parks/proparks/projects/mineralspringspark.htm.

SOUTH LAKE UNION PARK

Budget: \$90,000 with the possibility of construction credits and shared construction

The site is located on the southwest edge of Lake Union, at the northern edge of downtown. The twelve acre park site will be between the water's edge and Valley Street, sitting to the west of the Center for Wooden Boats.

The city has desired a park at this location to allow public access to Lake Union at the northern-most edge of downtown. The neighborhood directly south of the park site will undergo significant changes in the next decade, clearly extending the reach of the downtown core northward to this area.



After years of waiting, this destination park is finally coming to fruition. The Master Plan for the park calls for a mix of uses that focus on the rich maritime heritage of the city – original inhabitants, history of a working waterfront, and the city's ongoing relationship to various bodies of water that describe the city as much as the land. This connection to the maritime past will be an important part of the character of the park but will be subordinated to the perception of this site as first and foremost a park. The vision for the park has been described as . . . *a place of connections between water and land, and between natural and human environments, and therefore can exemplify a sustainable coexistence of humans and nature.*

The park site will be built in phases. Currently the plan is to have an artwork realized in the first phase. Because of the complexity of the site and phasing of the construction, the ground for the artist's work will be laid during the first phase of design by identifying a hierarchy of potential physical areas an artist might focus on. This park site may afford an artist an opportunity to work near the shore and/or into the water. More information about this new park can be found at www.cityofseattle.net/parks/parkspaces/southlakeunionpark.htm.

Eligibility

These projects are open to professional artists living in the United States.

Budget

The arts budgets for all three projects may possibly be augmented by construction credits. The art projects will be developed during the design phase of each of these projects, allowing opportunity to discover construction overlaps and shared construction processes.

I-5 Open Space:	\$75,000
Mineral Springs Park:	\$60,000
South Lake Union Park:	\$90,000

Selection Criteria

Artists will be selected for all three projects based on the following criteria:

- ◆ artistic quality;
- ◆ innovation and creativity of approach to working within landscapes;
- ◆ demonstrated understanding of the vision and goals of the Pro Parks projects as expressed in the letter of interest;
- ◆ collaborative skills; and
- ◆ references.

Selection Process

During the first phase of the selection process, a panel of arts professionals will review all applications and develop a short list of artists to be considered for each of the three projects.

During the second phase of the selection process, a panel for each project, comprised of community members, Seattle Parks and Recreation representatives and one member from the first phase panel will select and interview a group of finalists.

Deadline

Materials must be at the Seattle Arts Commission Office by **5:00 p.m., Friday, January 10, 2003**. Postmarks are NOT acceptable as proof of meeting the deadline. Please write "Pro Parks Art Projects" on the submittal envelope.

Notification of Results

The artists selected for the commissions will be notified after the interviews take place. Please do not call the Seattle Arts Commission office to ask about the panel's recommendations. Applicants will receive notification of the panel's decision by letter. Materials accompanied by a return envelope with sufficient postage will be returned. The Seattle Arts Commission reserves the right not to select any of the applicants.

Questions?

If you have questions after reading this prospectus, please call Kelly Davidson, Administrative Assistant at (206) 615-1801 or Carolyn Law, Pro Parks Art Planner at (206) 684-0754 or visit the Seattle Arts Commission's Web site www.cityofseattle.net/arts.

How to Apply

Please submit the following materials. (Make double-sided copies whenever possible.)

- ❑ **Application Form** (last page of this packet)
- ❑ **Slides** - Fifteen (15) 35mm slides of recent applicable work. Please label slides with your name, the name of the work and a number corresponding to the number on the slide identification list. Sorry, but we cannot accept other photographic formats.
- ❑ **Slide Identification List** – two copies.
- ❑ **Letter of Interest** - six copies, not to exceed one double-sided page. Please share your interest in these project opportunities in urban parks and addressing the vision and goals of the Pro Parks Art Plan.
- ❑ **Typed Professional Resume** – Six copies, not to exceed two double-sided pages.
- ❑ **References** - Names, addresses, phone numbers and e-mail addresses for at least three references.
- ❑ **Stamped Self-Addressed Envelope** - Materials must be accompanied by stamped self-addressed envelope. Every effort will be made to ensure the safe handling of submitted materials; however, the Seattle Arts Commission is not responsible for any loss or damage.



Application Form
CALL FOR ARTISTS
Pro Parks Art Projects - Seattle Parks and Recreation

Please write the name of the project on the submittal envelope. Incomplete or ineligible applications will not be reviewed.

Applications received after 5:00 p.m., Friday, January 10, 2003, will not be accepted for review. Postmarks are NOT acceptable as proof of meeting deadline.

Mail submissions to: **Pro Parks Art Projects**
Seattle Arts Commission
312 First Avenue North, 2nd Floor
Seattle, WA 98109-4501

Name	
Address	
City/State/Zip	
Phone (Day)	Phone (Evening)
E-mail	

Checklist:	For office use only:
<input type="checkbox"/> Application Form (this page)	
<input type="checkbox"/> Slides (fifteen)	
<input type="checkbox"/> Slide identification list (two copies)	
<input type="checkbox"/> Letter of interest (six copies)	
<input type="checkbox"/> Typed Professional Resume - (six copies)	
<input type="checkbox"/> References (three)	
<input type="checkbox"/> Self-addressed Stamped Envelope	

For office use only:

Opened by	Date
Entered into database	Date

Seattle Arts Commission

The Seattle Arts Commission, an agency of the City of Seattle, was established in 1971 to increase public awareness of and support for the arts. The Commission is composed of 15 volunteer members, appointed by the Mayor for two-year terms. All funding recommendations are made through a panel-review process and are subject to approval by the Commission.

Mission

The Seattle Arts Commission stimulates a diverse and lively arts environment that draws on the full potential of artists, reflects and responds to civic concerns and aspirations, and enriches the lives of all members of our community.

Goals

- Stimulate the financial, physical, and human resources that will allow artists to thrive.
- Expand public awareness of, involvement in, and access to arts and arts opportunities.
- Nurture an environment that promotes interaction, dialogue, discussion, and lasting relationships between artists and the public.
- Strengthen the role of arts in the lives of children and youth.

For additional information about the Seattle Arts Commission, to request a copy of our newsletter, *Seattle Arts* (which lists application deadlines, calls-for-artists and information about Arts Commission projects), or for other information, please call, write, fax or visit our Web site.

All Seattle Arts Commission guidelines/applications, newsletters, and other material are available in Braille or on cassette (tape). To request differently-formatted materials, call 206-684-7306 and allow three to six weeks for materials to be mailed to you.

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Seattle Arts Commission Programs

Art brings people together and extends the range of creative, productive opportunities for recreation, reflection, dialogue, and inspiration. Access to the arts is vital to our city's quality of life. Seattle is blessed with a wide range of artists and arts organizations, from the individual artist and teaching artists to the community-based group and the established institution.

They make art in all disciplines and a variety of aesthetics and traditions available to us all. To encourage these activities and ensure our community's access to them, the Seattle Arts Commission has created programs that give financial support to arts projects presented for public benefit.

The Seattle Arts Commission's **Public Art Program** was established by municipal ordinance in 1973 and specifies that one percent of City capital improvement project funds be set aside for the commission, purchase and installation of artworks. The Public Art program commissions and maintains the works of art in the City's municipal art collection, which are displayed in City buildings and on City property. Artwork commissioned by this program may be created either as an integral part of an eligible construction project or other City-owned site.

The Public Art Program acquires artworks through direct purchase of existing artwork or commission of new artwork in all media for the Portable Works Collection, a rotating collection exhibited in City-owned buildings; permanently-sited major indoor and outdoor artworks at sites owned by the City; design team projects bringing artist, architects and design professionals together to work on the overall design of a site

or major planning project; and special projects, such as neighborhood-initiated projects, temporary artworks, artist-residencies in City departments, and publications, which encourage artists to explore the process of creating art.

Seattle Arts Commission funding programs give financial support to artists and non-profit groups for a variety of arts projects and programs. Each funding program serves a specific purpose, which defines who may apply and how funds may be used.

Funding programs for individuals include the **Seattle Artists Program** and **Arts Projects**. Funding programs for organizations include **Emerging Organizations**, **Established Organizations** and **Civic Partners**. The Commission funds **Youth Arts** programs and is restructuring its **Arts in Education** programs.

All programs consistently support a range of arts organizations and their activities. The programs offer Seattle residents a high level of artistic quality, a wide range of artistic activities and disciplines and a diversity of aesthetics and forms of cultural expression. They also improve arts organizations' ability to provide that quality and range of arts activities, sustain themselves and fulfill their artistic mission.

The **Arts Resource Network** provides artists and organizations access to current financial, technical and human resources and helps them develop skills and capabilities. The Network is both a physical space and a virtual space, with face-to-face and online forums, exhibitions and performances, and networks for discourse, artmaking, information sharing, and problem-solving between and among all citizens of Seattle and beyond. The physical space will include a central downtown hub and satellite sites in many communities. Users will find computer stations, hard-copy information and in-person assistance with research at these sites. The virtual space is a dynamic Web site, **www.ArtsResourceNetwork.org**, that guides users to a range of public and private opportunities, information and links about the arts, and the opportunity to connect with others and explore art forms.

Seattle Arts Commission - General Funding Policies

Application Materials Are Public Information

Applications submitted to the Seattle Arts Commission become public information. Members of the public may see and copy them if they make a formal request. This is required by the Washington State Public Disclosure Act (PDA:RCW 42.17). To request a copy of the act, contact the State of Washington Code Revisers' Office in Olympia at 360-753-6804.

Discrimination Is Not Allowed On City-Funded Projects

Applicants receiving funds from the Seattle Arts Commission must comply with Seattle Municipal Code Chapter 20.44, pertaining to prevention of discrimination in City contracts, and Chapter 5.44, pertaining to license requirements. The complete text of these City codes is available at the Seattle Arts Commission office, the City Clerk's office, and the Seattle Public Library.

Business License Is Required

Organizations and individuals awarded funds from the Arts Commission must have a Seattle business license and a Washington state Unified Business Identification (UBI) number when they sign a contract for funding. (The license and UBI number are not needed to apply for funds.) Seattle Municipal Code, chapter 5.44 describes licensing requirements. You may see a copy of the Code at the Commission office, the City Clerk's office or the Seattle Public Library. The business license costs \$75 annually. For further information on business licenses, and to receive an application form, please call the Seattle Department of Licenses and Consumer Affairs at 206-684-8484. The one-time fee for a Washington State tax number is \$30. For further information, contact the Washington Department of Revenue at 800-647-7706.

Americans With Disabilities Act Applies to City-Funded Projects

The Americans with Disabilities Act (ADA) is a federal law ensuring access to services and facilities for the differently-abled. The Seattle Arts Commission respects the needs of people with differing abilities and seeks to make available to applicants, participants, and all interested persons information regarding the provisions of the Americans With Disabilities Act and its applicability to the activities of our agency. For information about public meetings, accessibility, and auxiliary aids, please contact the Seattle Arts Commission at 206-684-7171 (voice), or 800-833-6385 (TDD Relay). This agency complies with all federal, state and local laws that prohibit discrimination in employment and services.

What the Arts Commission Can and Cannot Support

- The Arts Commission may only purchase specific artistic services or products to benefit the citizens of Seattle.
- The Arts Commission does not purchase dress rehearsals or religious services.
- Arts Resources Programs do not:
 - fund capital improvements or purchases of equipment.
 - pay fiscal agents' fees or indirect costs associated with any project.
 - fund programs or services that are budget line items of another government agency.
- An organization may apply to only one program for organizational support per year. In addition to these programs, an organization may also apply to an education program, if eligible.

Seattle Arts Commission Supports Freedom of Expression

The Commission believes a community that fosters freedom of speech and thought will advance as a society. Artists play an important role in reflecting and challenging social concerns of the day. The strength of the United States as a nation rests in its tolerance of divergent opinions and ideas. Government support of the arts must similarly tolerate a spectrum of ideas and encourage freedom of thought.

Seattle Arts Commission Respects Diverse Cultures

The Commission respects and seeks to achieve cultural and aesthetic diversity in its programs and administration through:

- Ensuring culturally diverse representation in decision-making through attention to cultural diversity in panel selection, hiring of staff, and Commission appointments.
- Developing policies, documents, and procedures which remove barriers to participation.
- Encouraging arts organizations to broaden representation on boards of directors and in employment.
- Identifying ongoing needs and opportunities within the arts for involving diverse cultures and underserved audiences and artists.